

# ADVERTISING

## Rates

Back cover ..... \$3,000  
 Inside back/front cover ..... \$2,500  
 Restaurant write-up/listing ..... \$2,000

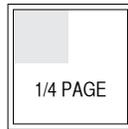
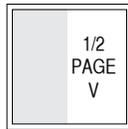
## Display Ads

Full page ..... \$2,000  
 1/2 page ..... \$1,200  
 1/4 page ..... \$650

- \* 15 percent discount for a 1 year commitment
- \* A charge of \$50 will apply if Dishing needs to create your ad.
- \* For restaurant listings, we are happy to photograph the food for an additional \$150 fee (restaurants may reuse any photo we take with a Dishing credit).

## Ad Specs

Full Page  
 Live Area ..... 8.25" x 8.25"      1/2 Page V ..... 3.96" x 7.93"  
 Trim Size ..... 8.5" x 8.5"      1/2 Page H ..... 7.93" x 3.96"  
 With .125" bleed ..... 8.75" x 8.75"      1/4 Page ..... 3.875" x 3.875"



1. PDF, TIFF, EPS, PSD, AI files accepted.
2. Ads must be CMYK format, and blacks must be C=30, M=30, Y=30, K=100
3. All fonts must be embedded or converted to outlines.
4. All images must be embedded and 300 dpi.

## Deadlines & Dates

The Summer/Fall issue will publish around June 1 and be in circulation through Dec. 1.  
 The Winter/Spring issue will publish around Dec. 1 and be in circulation through June 1.

Ad closing date ..... March 1      Ad closing date ..... Sept. 1  
 Materials deadline ..... April 1      Materials deadline ..... Oct. 1

# CONTACT US

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If file is too large to email, please put it on a CD that we can pick up or inquire about Dropbox delivery.

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# dishing

## MEDIA KIT



*A food-lover's guide to great dining around Jackson Hole and Teton Valley*

[www.dishingjh.com](http://www.dishingjh.com)

## THE DISH

Join us as we dish about where we're eating, what we're eating and what we want to eat.



During the past 15 years, Jackson Hole's culinary scene has grown beyond its cowboy cuisine roots. Today the valley boasts an array of restaurants as worldly as the people who live here. Choose from award-winning cuisine or a curbside burrito. Order a \$2 tall boy Pabst Blue Ribbon or a \$500 bottle of wine. Dishing helps foodies find what they are looking for.

We are the preeminent culinary magazine of the Tetons, with **more listings from local restaurants and food-related businesses than any other**. The biannual print magazine focuses on the culinary scenes in Jackson Hole and Teton Valley, offering residents and visitors entertaining information about restaurants, food trends and chefs in the region. With almost every restaurant in town participating, Dishing is the best resource to inform readers about where to eat and what to order so that they have the best experiences.

The magazine is accompanied by a daily online blog and website that **always gets the news first**. On Dishingjh.com we expand upon stories found in the print publication, publish favorite recipes from area restaurants, feature regular columnists and keep a comprehensive calendar of events. The website also offers video content, a recipe database, restaurant menus, a map and listings. With the ability to book your reservations, our site is your one-stop source for everything foodwise in Jackson Hole.

## IN EVERY ISSUE

- **Restaurant Listings** — A local's perspective on restaurants and their food and ambiance, accompanied by mouthwatering photos
- **Ask For It** — Recipes for some of our favorite dishes from the valley's restaurants
- **Heirlooms** — A historical look or homage to a restaurant or recipe
- **Liquid** — A spotlight of great drinks around the valley
- **A Lesson In** — A local chef teaches readers something in the kitchen
- **Eat Your Way Through The Off Season** — Foodies travel beyond Jackson Hole
- **A Jackson Classic** — A focus on a favorite not-to-be missed place or plate
- **Dining Map**

## DISTRIBUTION

- 20,000 copies per issue
- Hotels
- Restaurants
- Free stands around town
- Chamber of Commerce and Visitor's Center
- Concierge iPad tools
- Property Management companies

## DISHINGJH.COM

- Reaches thousands of visitors with placement on our web.
- Provides a go-to source for happy hours, news and up-to-date information about what is going on in town.
- Offers exclusive content, the latest food news and popular regular bloggers, recipes, videos, social media and more.

With Dishing, you will reach readers who are hungry for what we offer: useful content, good design, updated information and style.

## ABOUT OUR READERS

Everyone eats out, so everyone is our audience.

**Dishing** is designed to reach a wide-ranging audience, from the well-traveled and well-fed foodie to a kitchen novice who rarely challenges his or her palate but likes to eat out for convenience. Our easy, approachable content and mouthwatering photographs will invite our readers to savor the publication for months. It's designed to stay on the coffee table for six months until the next issue is launched.